

# KS4 TRAVEL & TOURISM



Y10

## TRAVEL & TOURISM ORGANISATION & DESTINATIONS

INBOUND / OUTBOUND    PROMOTIONS    COMPETITION    TRAVEL AGENTS    DIFFERENT ORGANISATIONS

UK DESTINATIONS & BEYOND    TECHNOLOGY    ADAPT & CHANGE    ACCOMODATION & TRANSPORT    PRODUCTS SERVICES

GENERAL & SPECIFIC NEEDS    HOW TO MEET NEEDS    NEEDS OR PREFERENCES    DAY TRIPS

## CUSTOMER NEEDS IN TRAVEL & TOURISM

TYPES OF CUSTOMERS    VARIETY OF PRODUCTS & SERVICES    MARKET RESEARCH    TYPES OF TRAVEL

INFECTIOUS DISEASE DATA    VISITOR NUMBERS    DESTINATION CHOICE

## INFLUENCES ON GLOBAL TRAVEL & TOURISM

EMPLOYMENT DATA    EXCHANGE RATES    FACTORS THAT AFFECT DESTINATIONS

Y11

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