

# Travel and Tourism

## Preparing to learn

**Read** – daily newspapers, especially the weekend supplements about travel and tourism

**Find** – articles about current issues affecting tourism, e.g. war in Ukraine, Ebola, terrorism, COVID

**Research** – destinations and attractions – use a travel website to find out about

### **Consider the following questions before your first lesson:**

- Why is the travel industry the fastest growing industry in the world?
- Why is customer service so important?
- How do locations increase their appeal?
- What is the business of travel and tourism?
- What are the most popular tourist destinations?
- How does politics affect travel?
- How do world events affect tourism?
- How do you sell an attraction?
- What are interrelationships and how do they impact on tourism?

### **Things to do:**

1. Look at holiday websites and get a feel for the booking process.
2. Research a holiday destination – use the internet to find out about attractions and ways to get there.
3. Keep up to date with current issues in travel and tourism by watching / reading the news

Websites to visit

<http://www.theguardian.com/travel>

[www.lonleyplanet.com](http://www.lonleyplanet.com)

<http://www.uktravelandtourism.com/>

